

After much consideration, I have decided to move forward with another charity project and include all teams, drivers, owners, sponsors, and advertisers. In lieu of producing another calendar, this year I would like to create a "Yearbook" (similar to the annually published PEOPLE Magazine Yearbook). I will be requesting permission to use the NHRA/Full Throttle logo (as I have in the past) for use on the cover. The layout would consist of sections for each Pro Class, including Sportsman & Pro Mod.

The yearbook will highlight race pictures from the current race season, as well as pictures from home ... fans love to know about what we do when we are not racing (ie: engagement, marriage, new baby, kids, vacation, other races you may attend, casual/formal events outside of racing, celebrity meetings, concerts, holidays, etc.)

Please consider helping me support yet another great cause and be a part of a unique "collectable yearbook" from the 2012 season! The last 2 calendars raised nearly \$100,000 combined and supported Melanoma research and Children's cancer thanks to YOUR help!

Cost & information for participating:

- Cost: 1 page is \$500 (\$250 each additional page)
- Definition of 1 page: 1 picture or a collage up to 5 pictures max.
- Requirements: A brief description of who is in each picture/ the occasion as well as a release from photographer if needed
- Deadline to commit to a page in the yearbook is Tuesday, October 9th - Email or call me ASAP
- Deadline for emailing photo submission to me is Friday, November 2nd

*If you wish to submit pictures from Pomona or the Awards Ceremony, I will need them no later than Friday, November 16th. There is no charge if you have already purchased a page for other photos)

Advertising for a business or sponsor...

- Cost to advertise on 1 full page in the yearbook is \$1,000
- Half page is \$500 and business card is \$100

- Deadline to commit to advertising is Tuesday, October 9th - Email or call me ASAP
- Deadline for logo or artwork (ad may include pictures) is, Friday, November 2nd

Please contact me if you have any questions or want to participate!
Thanks

Kindly,
Andrea Pedregon
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